



MIDWEST PHOTO

LS

Learning Studio Catalog

2018

OUR INSTRUCTORS



MAT MARRASH

For the last eight years, Mat Marrash has made it his goal to eat, sleep, and breathe photography. From his beginnings in digital photography to his retreat to the B&W darkroom, Mat surrounds himself in every bit of photography possible. By day, you can find him maintaining the MPEX darkroom and selling the latest and greatest camera gear. By night, he's instructing photo students and practicing photographic techniques over a hundred and fifty years old. His enthusiasm for photography is contagious, and is a welcoming addition to every class he teaches.

View more of Mat's work at matmarrash.com



TIM D. NEUMANN

Having over 3 decades of imaging experience, Tim Neumann has experienced, as well as learned, an extremely wide range of photographic skills and post processing disciplines. With a portfolio that is internationally awarded with numerous contest wins, Tim displays not only an unusual diversity of subject genre, but a technical proficiency that yields sought after fine art print editions.

View more of Tim's work at softlitestudios.com



Photo by TJ Hansen

1 | FOR CURRENT WORKSHOPS AND CLASSES, VISIT MPEX.COM/LEARN

THE MPEX LEARNING STUDIO

TABLE OF CONTENTS

- 1 Our Instructors
- 3 Photo 101
- 4 Photo 102
- 7 Photo 103
- 8 Workflow Based Editing
- 10 B & W 101 - 103
- 12 Drone 101
- 13 Better Photography Series
- 14 Photo Adventures
- 15 Curriculum
- 16 Testimonials
- 17 The Adobe Photoshop Series
- 19 The Adobe Lightroom Series
- 21 Video Series
- 23 SoftLite Studios
- 26 Light & Pose Series
- 27 Frequently Asked Questions
- 28 The MPEX Learning Studio
- 29 MPEX Rentals
- 30 Education
- 31 Exclusive Workshops & Special Events



PHOTO 101 GETTING STARTED WITH EXPOSURE

If you have a new camera or just want to get out of auto mode this is where to begin! Learning photography can be confusing if you don't know where to start. Photo 101 introduces students to the exposure basics, camera functions and terminology of photography. We want you to know how to use the camera and capture the best possible images! Take Photo 102 after this class to continue your photographic education!

This class is designed to be hands-on, so bring your camera and notepad!

This class covers:

- Camera modes and features
- Exposure - ISO, aperture, shutter speed
- White balance & metering
- Essential gear

Prerequisite: This class is for everyone starting out in digital photography.

PHOTO 102 EXPOSURE, LENSES, & COMPOSITION BASICS

In this class we delve deeper into shutter speed and aperture, as well as composition and lens fundamentals. This class is designed to give students a solid foundation of exposure knowledge. Some topics include: when to use aperture and shutter priority modes, types of metering and white balance, as well as accessories to help you continue shooting better photos every day.

This class covers:

- Shutter speed - freezing action, blurring moving subjects
- Aperture - Control depth of field, landscape, image sharpness
- Lenses, perspective, and field of view
- Composition - leading lines, rule of thirds and golden ratio
- How to look at light
- Tripods and other support
- Metering - modes in camera, and using a handheld meter
- Essential gear for different styles of photography

Prerequisite: Students should first attend Photo 101 or have at least 6 months to a year of photo experience.

Check out these tips from The MPEX Learning studio! FIVE ELEMENTS OF COMPOSITION

PATTERN Try filling the entire frame with an interesting repeating pattern or texture. Isolate patterns with a long zoom or macro lens and don't forget to highlight breaks in the repetition.



LEADING LINES As the name implies, leading lines are used to lead the viewer's eye around an image. Strong leading lines can be used to create depth, symmetry, balance or motion in an otherwise static scene.



SYMMETRY Symmetry can add balance to an image, although too much symmetry can make a somewhat boring composition. Try adding a strong subject or focal point to help keep the viewer engaged in the image.



COLOR The color in a photograph is an important aspect of the composition. The color's brightness, saturation and tone help to evoke a mood or emotion, create balance and attract the eye.



PERSPECTIVE Get up high or down low. Look left when you usually look right. Change your position to see the world in a new way. Capturing an image from an unexpected viewpoint will make any composition more powerful.



Midwest Photo offers private photography lessons tailored to your needs and schedule. From singles to groups, we offer a comfortable private learning environment at our Learning Studio or we'll come to you!

Contact us at learn@mpex.com to customize your photography education!

JOIN US FOR OUR BI-ANNUAL FEATURE FAIR IN WINTER AND SPRING.



MIDWEST PHOTO
FEATURE FAIR

VISIT MPEX.COM/LEARN FOR EVENT DATES

FREE and open to everyone • Learn, Shoot, Share!
Live on-demand camera, lens, and accessory demonstrations all day!





PHOTO 103 INTRO TO DIGITAL WORKFLOW AND RAW EDITING

Today's digital cameras are better than ever before. If you want to take advantage of your camera's optimum image quality, then shooting in the RAW format is the way to go but the JPEGs are great too. Knowing how and when to use the different file formats is half the battle. This class will help to demystify the digital workflow in the 21st Century and introduce basic digital post-processing and file management.

If you are coming from a film photography background or are new to a digital workflow in general, this class can help.

This class covers:

- File types and nomenclature
- RAW vs JPEG
- Transferring files from camera to computer and the Cloud
- File organization
- Proper file back-ups
- Introduction to post-processing
- Common post-processing software programs

Prerequisite: Students should first attend Photo 101 and 102 or have at least a year of photo experience.

Photo by TJ Hansen

WORKFLOW BASED EDITING

As you progress onward with your photography obsession, you begin to notice those around you who consistently turn out superior images and seemingly do it faster than you can imagine. Serious and professional photographers alike begin to develop repeatable habits and processes for their post-production efforts that guarantee consistency in their output. In this course we are going to explore the notion of workflow based editing and how adopting a regimented approach can make all the difference in the quality and speed of your output.

This class covers:

- Editing Tools and methods
- Global and local edits
- Image Sharing Tools
- Print based output
- Color Management

Prerequisites:

- Computer with power supply
- Photoshop or Lightroom installed
- Familiar with computer basics (file management)

Check out these tips from The MPEX Learning studio!

PHOTOGRAPHY FILTERS DEFINED

Despite the modern ease of digital post-production, the practice of using lens filters is very much alive. From managing difficult light conditions to creating certain moods - there's nothing like capturing the perfect shot, right there and then.



ULTRAVIOLET (UV) / PROTECTIVE Suitable for **All Photography**

UV can interfere with photo quality appearing as a haze. Also used as a form of protection against bumps, scratches and wearing down the coating of the front element of lenses.



POLARIZER / CIRCULAR Suitable for **Bright Scenes and Landscape Photography**

Used to reduce reflections, increase contrast and enhance colors. Two types are available, linear filters traditionally used for film photography and circular filters used with aspherical lenses.



NEUTRAL DENSITY (ND) Suitable for **Landscape / Flash Photography**

Effective for avoiding overexposure when large apertures are required. Ideal for capturing long exposures. ND filters can block anywhere from .3 to 16.5 stops of light.



GRADUATED NEUTRAL DENSITY Suitable for **Landscape Photography**

Used to balance exposure in high contrast situations between bright skies and dark landscapes. Best used when photographing flat horizons - such as an ocean view.



VARIABLE NEUTRAL DENSITY Suitable for **Landscape Photography**

Used in high contrast situations where the landscape is not entirely flat. Avoids over and underexposure while making the use of a filter less evident.

DARKROOM SERIES - 101 - 103



Film photography is still alive and well at the Midwest Photo Rental Darkroom

and Learning Studio! The Midwest Photo Rental Darkroom features all of the necessary tools, chemistry, and equipment that you need to develop your own film and make great darkroom prints. Whether you had your own darkroom, or you are brand new to film developing we have got you covered. The B&W darkroom beginner series of classes is designed to get you shooting, developing, and printing in no time. Check out these classes to see why photographers all over still love to shoot film and develop their own prints!

Darkroom 101 covers a range of topics including:

Types of B&W film and their uses, where to get quality film, film speed and grain, metering techniques, the Sunny 16 Rule, using filters for B&W photography and lots of tips on using film and getting great exposures every time!

Darkroom 102 covers a range of topics including:

Types of B&W film chemistry, intro to film emulsions, outline of developing procedures, dealing with negatives, how to deal with different kinds of development chemistry and lots of tips for black and white development!

Darkroom 103 covers a range of topics including:

Tools and chemistry necessary to develop a B&W silver gelatin print, discussing different types of printing paper, evaluating negatives and proofing, creating test strips and finding the right time and contrast for print, enlarging a final print on 8x10" RC paper!

There are more darkroom classes being added all the time, and the rental darkroom is available for reservations daily! You can reserve the darkroom for 1hr, 4hr, and full-day increments at mpelearningstudio.com!

M I D W E S T P H O T O

PRINTS



P R I N T S . M P E X . C O M

Print the story of your life



DRONE 101

UAV's/Drones are quickly becoming a staple in many fields of photography and videography. Wedding, nature, real estate, sports, and commercial shooters are all beginning to explore the possibilities that drone photography can offer. With more photographers entering the field daily, we here at Midwest Photo are doing what we can to help our customers utilize this new perspective safely and within FAA guidelines. If you have just purchased a drone or have been on the fence about picking one up, this class is for you!

Drone 101 - Learn to Fly!

- **Drone unboxing and first flight walkthrough**
- **Pre-flight checklist and setup**
- **Hands on test flight time!**
- **Tips + tricks for stills and video!**
- **Tips + instructions on the latest drone laws and regulations**
- **How to fly legally and safely!**

Buy a drone, get this class for free!

Drone classes will be added periodically so keep your eye on the calendar at mpexlearningstudio.com!

BETTER PHOTOGRAPHY SERIES

You know the images where you scratch your head and ask yourself... “How did they do that?” Well we’re here to rip the lid off of those challenging photographic effects. Learn tips, tricks, and techniques for getting striking and visually intriguing images that both you and all your friends will love.

The Better Photography Series is designed to take your photography to the next level. If you have taken the beginner series, or have been shooting for a while and you want to pick up some techniques and tips, the Better Photography Series is perfect for you.

This series covers lens selection, composition, gear, and intermediate exposure techniques. Classes can be taken in any order!

1. DIG 210 | Mastering Exposure
2. DIG 220 | Framing the Image - Composition Workshop
3. DIG 230 | Cooking with Glass - Lens Selection Workshop

Prerequisite: Students should first attend Photo 101 or have at least 6 months to a year of photo experience.

PHOTO ADVENTURES

The MPEX Learning Studio hosts fun and informative Photo Adventures all year round! Covering all areas of the city, there is always something new to learn and shoot! This is an opportunity to rub shoulders with other photographers and see things from a new perspective.

Photo Adventures can cover topics such as landscape, street and nature photography; giving attendees special access to events, or getting their hands on new products.

Past Photo Adventures include:

- Short North Street Photography Workshop
- Downtown Columbus Sunset and Skyline Walk
- Historical Clintonville Walk
- Photo Safari at The Wilds
- Explore Franklinton Walk
- Ohio Statehouse Photo Expedition
- Capa Movie Night at Ohio Theatre
- Waterfalls Walking Workshop - Hocking Hills
- Soccer Photography Workshop with the Columbus Crew
- Baseball Photography Workshop with the Columbus Clippers
- Hockey Photography Workshop with the Columbus Blue Jackets

Prerequisite: All skill levels can participate in these Photo Adventures! Photo Adventures are held rain or shine. In the case of inclement weather, attendees will be notified by email of cancellation and reschedule date!

CURRICULUM

The MPEX Learning Studio offers classes for all skill levels. Whether you just got your first camera or you simply want to take your editing skills to the next level, there is a class for you.

The MPEX learning Studio utilizes a simple numbering system to signify the skill level and progression of each class series.

For example, the beginner photo series starts with Photo 101 and then onto Photo 102. The classes are designed to be taken in the sequential order, building skills over time.

These class prefixes are similar to a university course numbering system:

100-199 Beginner courses classes that start with 100 are the best place to start for beginners. Photo 101 is our most popular class, and hundreds of attendees have learned the basics of photography exposure with this class!

200-299 Intermediate courses classes that start with 200 are designed for students that have either taken some beginner classes or have some experience with photographic exposure settings, and familiarity with common photo terminology.

300-399 Advanced-Intermediate courses classes that start with 300 are designed for photographers with at least one year of solid photo experience or have taken the previous courses and feel comfortable with their photography skills.

400-599 Advanced-Pro classes in the 400 to 599 range are for photographers with a solid foundation of photographic experience. Photographers in these classes are either advanced-amateurs, semi-pro, or professional photographers. These classes are designed with particular skills in mind and do not include basics, but instead focus on specific techniques and advanced concepts.

Classes can be taken out of sequential order if your skill level allows, but a student will get the most out a series by taking them in sequential order. If you have questions about how all the classes fit together, check out the class curriculum page on mpexlearningstudio.com or simply drop us a line at learn@mpex.com.

We look forward to seeing you at the MPEX Learning Studio!!!

***“Tim has so much patience!!!
He explained things clearly,
was open to all questions and
has a wealth of wonderful
information!”***

- Betsy

***“The instructor’s knowledge
and teaching style was great!”***

- Kathy

“Informative and entertaining!”

- Carlisa

***“This class made topics I
thought were complicated seem
straightforward”***

- Drew

THE ADOBE PHOTOSHOP SERIES

In the marketplace today, no tool stands out more, or is more widely embraced by the photographic community than Adobe Photoshop. It offers just the right mix of tools for a wide range of image editing. In this class we will explore the fundamental information that is required for effectively and productively using the Photoshop software.

The Photoshop Series is designed to give you a thorough introduction to all of the powerful features of the most widely used imaging editing software. From getting started with files to editing full composite photos, this series will give you all the tools you need to be a Photoshop power user.



1. **WRK222 (PS01) - Photoshop Files, Preferences and Color Settings**
2. **WRK224 (PS02) - Photoshop Interface, Panels and Tools**
3. **WRK232 (PS03) - Photoshop Image Editing Tools (Part 01)**
4. **WRK234 (PS04) - Photoshop Image Editing Tools (Part 02)**
5. **WRK242 (PS05) - Photoshop Basic Layer Usage and Management**
6. **WRK244 (PS06) - Photoshop Masks And Masking Tricks**
7. **WRK252 (PS07) - Photoshop Selections And Selection Tools**
8. **WRK254 (PS08) - Photoshop Select and Mask Workspace**
9. **WRK312 (PS09) - Photoshop Composite Image Editing (Part 01)**
10. **WRK314 (PS10) - Photoshop Masks and Channel Magic**
11. **WRK316 (PS11) - Photoshop Composite Image Editing (Part 02)**
12. **WRK400 (PS12) - Photoshop Layer Tricks**
13. **WRK410 (PS13) - Photoshop Blend Modes**
14. **WRK420 (PS14) - Photoshop Filters**
15. **WRK500 (PS15) - Photoshop Text Layers and Text Effects**
16. **WRK550 (PS16) - Photoshop Vector Tools**

Prerequisites:

1. **Computer (with power supply)**
2. **Photoshop (fully installed and ready)**
3. **Familiar with computer basics (file management)**



THE ADOBE LIGHTROOM SERIES



Widely used by amateur and professional photographers alike, Lightroom offers the complete image management, editing, and output solution for your photographs.

In this series we explore the multitude of features that Lightroom offers for storing, categorizing, and retrieving your images. Beginning with *Getting Started with Files: Imports and Interface*, this series takes each important aspect of Lightroom and breaks it down in a hands-on class style. With sample images and exercises, this series is designed to give you all the knowledge you need for your digital photography workflow.

Prerequisites:

1. Computer (with power supply)
2. Lightroom (fully installed and ready)
3. Familiar with computer basics (file management)

1. WRK110 (LR01) - Lightroom Getting Started
2. WRK120 (LR02) - Lightroom Library Module
3. WRK122 (LR03) - Lightroom Library Module Advanced Operations
4. WRK130 (LR04) - Lightroom Develop Module (Part 01)
5. WRK132 (LR05) - Lightroom Develop Module (Part 02)
6. WRK140 (LR06) - Lightroom Exports
7. WRK142 (LR07) - Lightroom Printing

VIDEO SERIES

Video is the medium of communication today. Now that nearly every interchangeable lens camera records great HD video, photographers want to know how to get the most out of their cameras. This class will give students background on film theory and the science of moving pictures and sound.

Audio is the backbone of moving pictures. This class series will introduce in-camera audio recording, as well as recording audio into a separate device like they do in the film and television industry.

Students will also learn how to set up their cameras to properly expose their video and learn tips on how to think in “moving pictures”.

Students will explore different types of lighting for video and see first-hand the looks made possible by unique light modifiers. Students should have a working knowledge of camera functions and exposure basics.

Prerequisite: Students should first attend Photo 101 and 102 or have at least 6 months to a year of photo experience.

1. Intro to Audio for Video
2. Get That Camera Moving - Tools to Add Motion to Video
3. Lighting for Video



Photo by Tim Neumann

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MPEX BLOG

MPEX-EXPERIENCE.COM

Used Gear

Buy. Sell. Trade.

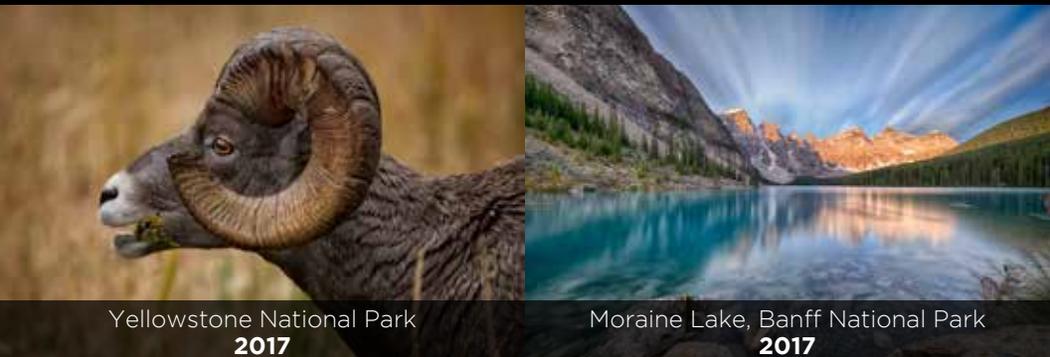
 **866.940.3686**

 **Casey@mpe.com**

 **mpe.com**



PAST DESTINATIONS



Yellowstone National Park
2017

Moraine Lake, Banff National Park
2017



Crystal Mill, Marble, CO
2017



Dolly Sods Wilderness, WV
2017



West Side Yards, New York, NY
2017



Yellowstone National Park
2017

[WWW.SOFTLITESTUDIOS.COM](http://www.softlitestudios.com)

www.facebook.com/SoftLiteStudios • www.facebook.com/SoftLiteWorkshops
Information@SoftLiteStudios.com • tdneumann@softlitestudios.com
614.565.7900

23 | FOR CURRENT WORKSHOPS AND CLASSES, VISIT MPEX.COM/LEARN

DESTINATION PHOTOGRAPHY WORKSHOPS

2018/2019

Join Soft Lite Studios, along with workshop leaders Tim Neumann and Lorie McQuirt, for a once in a lifetime, photographic experience.

EXPLORE New locations, new techniques, and new compositions

ENGAGE With new ideas, with new challenges, with new friends, and with new images

ENRICH Your portfolio, your skills, and your passion

QUARTER 3 - 2018

GORGEOUS SCENES

Columbia River Gorge, OR
June 28 - July 1, 2018

LATE BLOOMERS

Crested Butte, CO
July 05 - July 08, 2018

GOING TO THE SUN

Glacier National Park
July 14 - July 18, 2018

ALL ACCESS PASS

Iceland
July 25 - August 03, 2018

BEAR NECESSITIES

Alaska/Katmai National Park
August 18 - August 25, 2018

QUARTER 1 - 2019

WINTER WANDERINGS

Yellowstone National Park
January 16 - January 20, 2019

FIRE AND ICE

Iceland
January 29 - February 07, 2019

LINES IN THE SAND

Death Valley National Park
February 26 - March 03, 2019

COASTAL RAMBLINGS

South Carolina Photography Workshop
March 28 - March 31, 2019

OF HILLS AND DALES

Ireland Photography Workshop
April 04 - April 10, 2019

QUARTER 4 - 2018

ROCKY MOUNTAIN HIGH

Fall In Colorado
September 20 - September 25, 2018

FALL FLOWS

Ricketts Glen State Park, PA
October 04 - October 07, 2018

THE WESTERN EDGE

Coastal California
October 13 - October 20, 2018

WINDOWS ON THE WORLD

Arches/Canyonlands National Parks
November 08 - November 11, 2018

BITE OF THE BIG APPLE

New York, NY Christmas Workshop
December 14 - December 18, 2018

QUARTER 2 - 2019

A SMOKY SPRING

Smoky Mountains National Park
April 18 - April 21, 2019

SPRING COLORS

Ricketts Glen State Park, PA
May 02 - May 05, 2019

AMERICAN PROVENCE

Palouse, WA
May 21 - May 26, 2019

TRACING THE UPPER LEFT

Olympic Peninsula Workshop
June 04 - June 09, 2019

MEDITERRANEAN MADNESS

Greek Isles Photography Workshop
June 23 - June 29, 2019

FOR CURRENT WORKSHOPS AND CLASSES, VISIT MPEX.COM/LEARN | 24

COME IN EARLY FOR CLASS!

While you're waiting we offer free sensor checks at the rental counter. It's a perfect chance to make sure your sensor is squeaky clean!



Free Sensor Checks!

LIGHT & POSE SERIES

Explore the world of lighting options and learn to pose subjects with this great series.

Start with Flash Dance, specifically designed with the novice in mind, the workshop focuses on taking students from zero knowledge, to working with multiple lighting scenarios.

Then move on to Layered Lighting, where attendees explore both the technical and aesthetic sides of layering with light.

After learning to light, end with Subject Posing Workshop and explore posing from simple headshots to more complex full-body images.

These classes can be taken a la carte or in successive order. Bring your camera and lenses for these interactive classes.



Participants enrolling in this class series should have the following knowledge/experiences prior to attending this class:

Prerequisites: General use of their camera system • Use and operation of their camera in Manual Exposure mode • Use and operation of their camera in Manual Focus mode • Use and operation of their camera's hot shoe

1. Flash Dance: Playtime with Light
2. Layered Lighting
3. Subject Posing Workshop

FREQUENTLY ASKED QUESTIONS



How do I know if this class is the right class for my level of interest and/or expertise?

Please see the skill level of the class in the description or on the curriculum map (page 15). If you would like further clarification about whether or not you should take a class, feel free to contact us.



What are my transport/parking options getting to the event?

Parking for our new Learning Studio is plentiful! The Learning Studio entrance is located at the south side of the building at 2887 Silver Drive, however, attendees are welcomed to park on the North, South and East sides of the building!



What can/can't I bring to the event?

If you are in a camera class, bring your camera and a pen and paper to take notes. If you are in a software class such as our Lightroom or Photoshop classes, you should bring your laptop with the software already installed. Every class is different. For a detailed list of what you should bring, please see the specific class page.



Is my registration/ticket transferrable?

You may request a refund up to one day before the class. For example, if your class is on a Saturday, you have until the Friday before to ask for a refund. We can provide a class transfer credit for a refund requested the day of the class or after the class has completed.

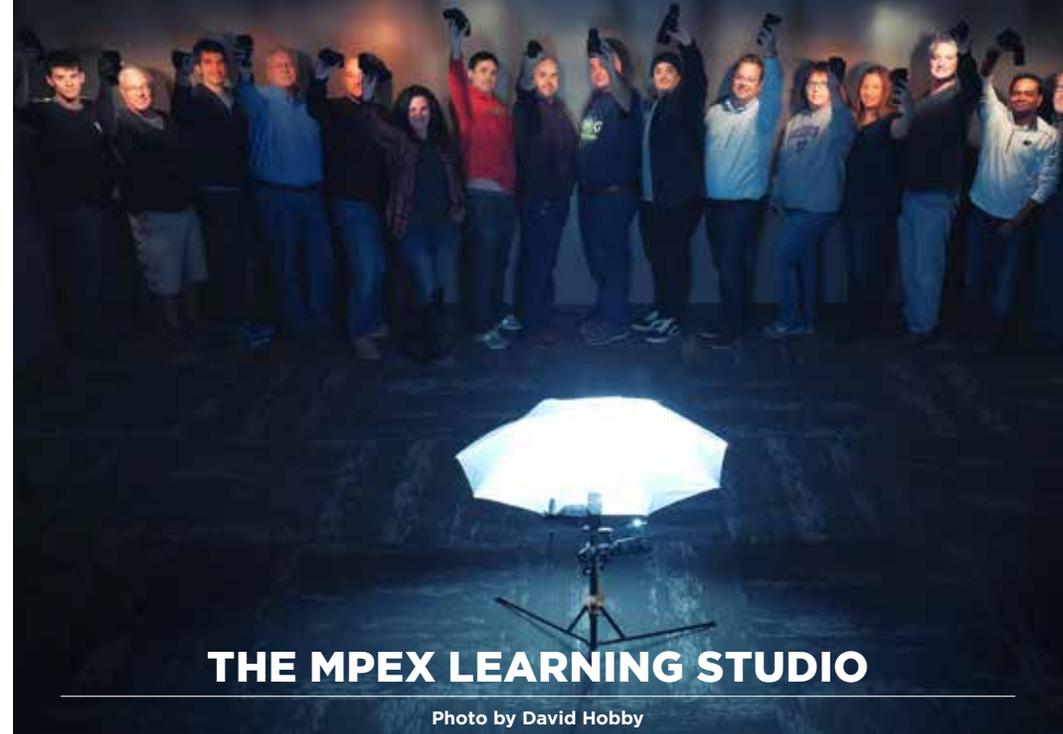


Please contact us ASAP if you are unable to attend a class. If a class is cancelled you will receive an email notification from us.



When should I arrive?

All classes and events at the MPEX Learning Studio are scheduled to begin at the start times listed on the individual event page. To ensure the best education experience, please plan to arrive 5 minutes early so you can grab a coffee or soda on us!



The Midwest Photo Learning Studio is located at 2887 Silver Drive in Columbus, Ohio.

Midwest Photo has been helping photographers, from amateur to professional, get the right gear for 25 years. The Learning Studio is another way for photographers to expand their knowledge base and continue their education. We want you to go way beyond "Auto" modes!

The MPEX Learning Studio offers photography related classes from beginner to advanced, covering everything from basic exposure to professional lighting. We limit class sizes to ensure the best learning experience possible.

***The MPEX Learning Studio
2887 Silver Dr
Columbus, OH 43211***

*For Questions, email
learn@mpex.com*

MIDWEST PHOTO RENTALS

Midwest Photo Rentals is the largest photography rental house in Central Ohio. You can count on us to have the camera bodies, lenses, lighting, and grip gear for all your still and video imaging needs. We take pride in providing you with professional services, including equipment consultation, sensor cleaning, and equipment delivery.

HOW TO RENT

We've worked hard to make the rental process as simple as possible. Our policies and requirements for renting photographic equipment can be seen on our website at mpexrentals.com - or stop by our store and talk with any of our photographic rental professionals.

Three Easy Ways to Reserve Photographic & Video Equipment

1. Visit the website and submit a rental request
2. Call the rental desk directly at **614.827.9817**
3. Stop by the rental counter in the store

Check out our
NEW

MPEXRENTALS.COM

Mon - Friday : 10:00 am - 7:00pm EST • Saturday: 10:00 am - 6:00pm EST
Sunday: 1:00pm-5:00pm • Early Pickup/Dropoff 8am-10am Mon-Fri

EDUCATIONAL DEPARTMENT

For students and educators!

We have a dedicated team that can assist you with all your needs such as sales support and onsite product demos!

Our pricing will win you over!

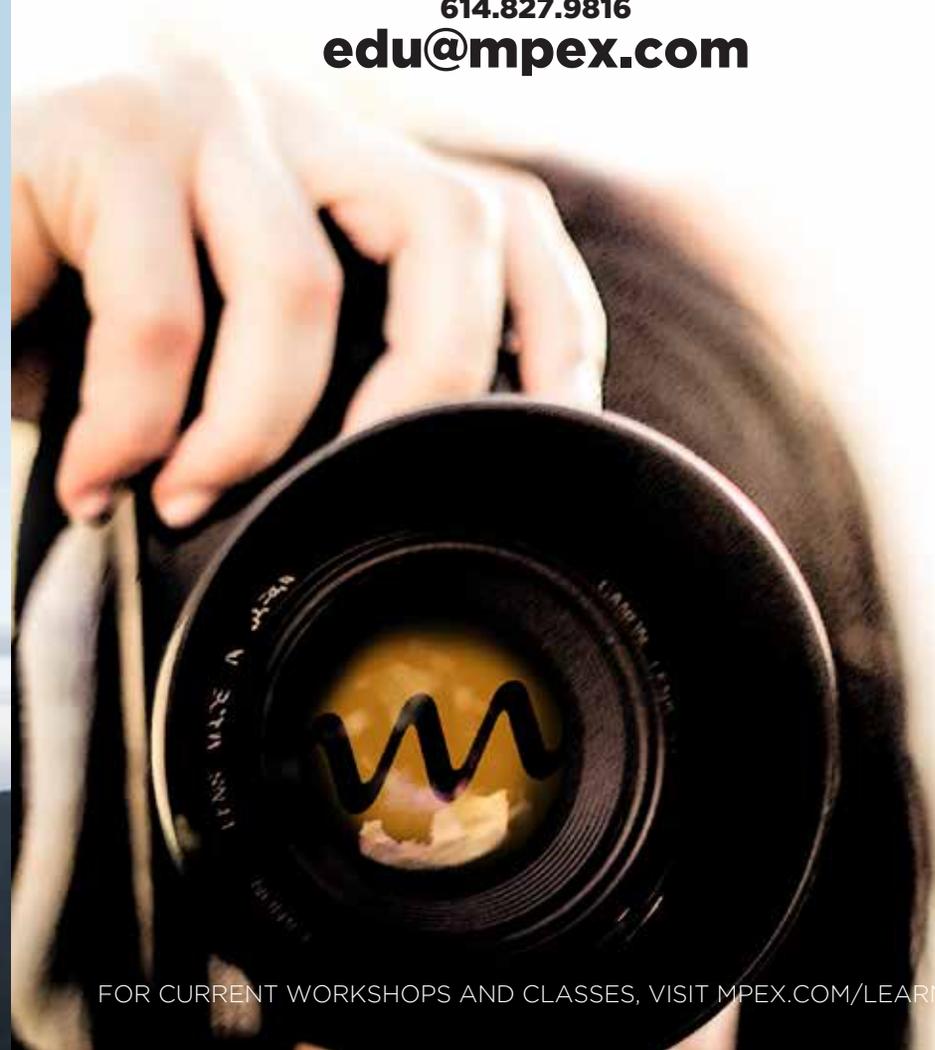
Our service and support will keep you coming back!

SOME HELPFUL STEPS TO GET YOU STARTED

- Email your RFQ to edu@mpex.com for best pricing, or call **614.827.9816**
- We accept P cards, purchase orders, credit card, and check.
- Trade in your old gear, email a list of equipment and condition to edu@mpex.com

614.827.9816

edu@mpex.com



EXCLUSIVE WORKSHOPS & SPECIAL EVENTS

The MPEX Learning Studio regularly hosts special guests and events that help inspire and inform the photographic community. From studio lighting to business and marketing, we have some of the biggest names in photography share their knowledge and skills.

Past Guests include:

Gregory Heisler • David Hobby • Joel Grimes • Joe Lavine • Tony Corbell • Jen Rozenbaum • Bobbi Lane • Matt Hernandez • Nick Fancher • Judy Host • David Guy Maynard • Chris Fain • Harry Benson • Jay Maisel • Moose Peterson • Miguel Quiles • Vanessa Joy • Leonardo Carrizo • Kellie Bieser • Canon Explorers of Light and many more.



Photos by TJ Hansen



Passport Photos

\$12.99



Micro AF Adjustments

Please see associate
for details

Check out these tips from The MPEX Learning studio!

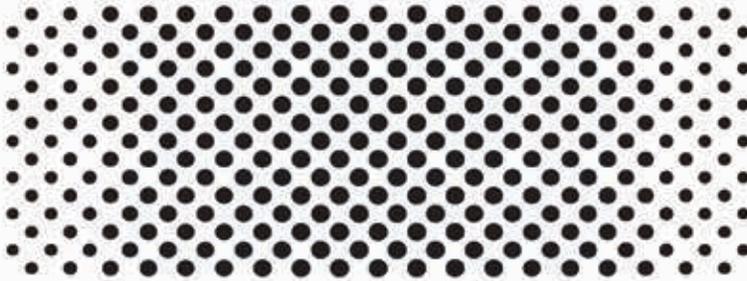
PRINT SIZE & RESOLUTION

DPI

DOTS PER INCH



A measurement of image detail (resolution) for a printed image indicating the number of ink dots per inch along the vertical or horizontal axis.



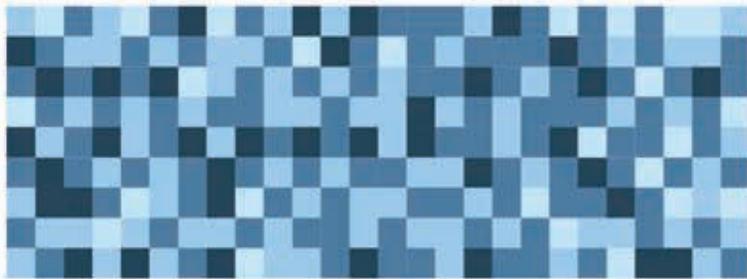
PRIMARILY FOR PRINT

PPI

Pixels Per Inch



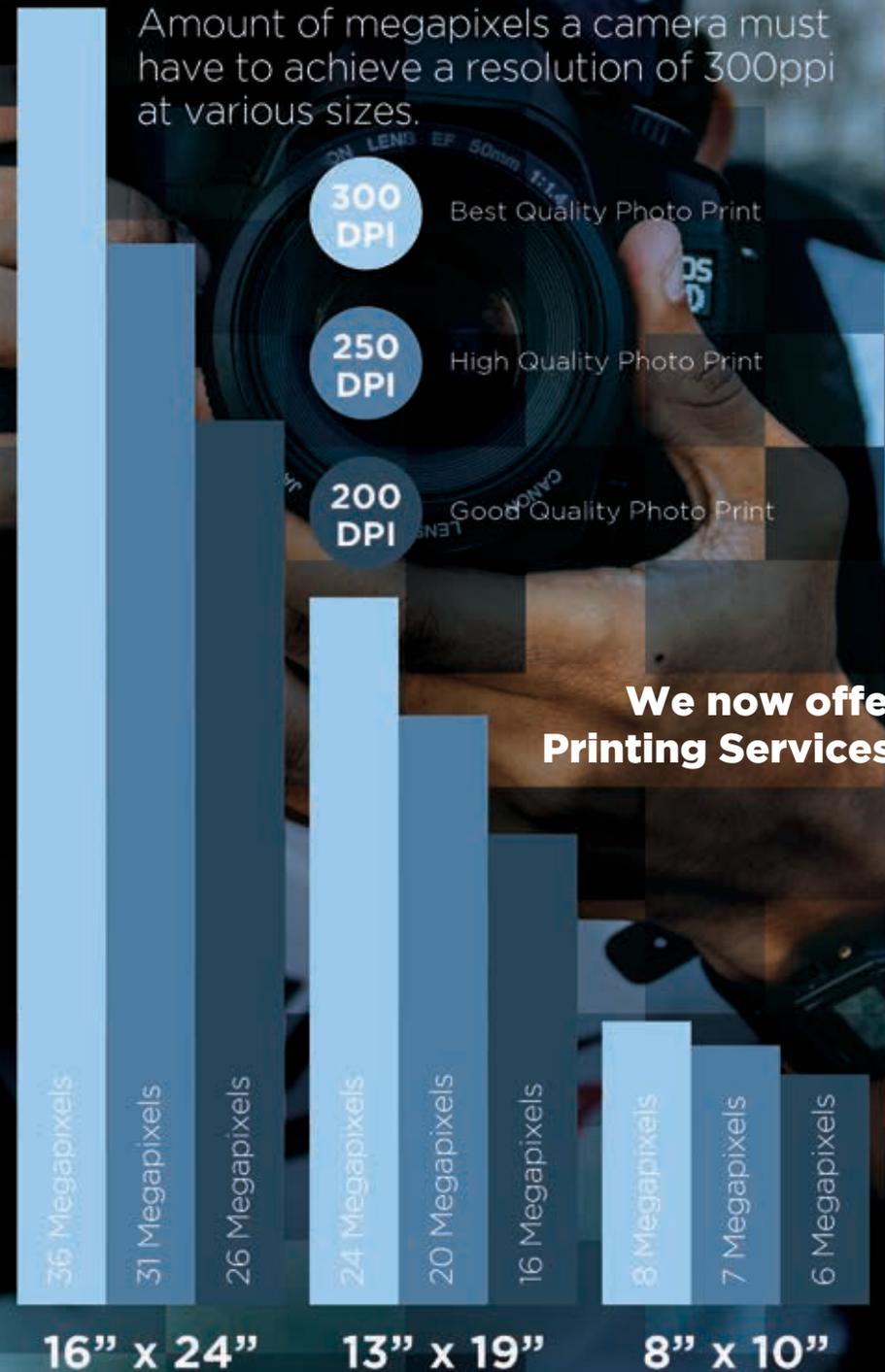
A measurement of image detail (resolution) on an electronic device or image file, indicating the number of pixels per inch along the vertical or horizontal axis.



PRIMARILY FOR DIGITAL

Check out these tips from The MPEX Learning studio!

Amount of megapixels a camera must have to achieve a resolution of 300ppi at various sizes.



**We now offer
Printing Services!**

Learn more about our classes at
www.mpex.com/learn

Learn about photography tips and tricks on our blog at
www.mpex-experience.com

Cover Photo by
Leonardo Carrizo